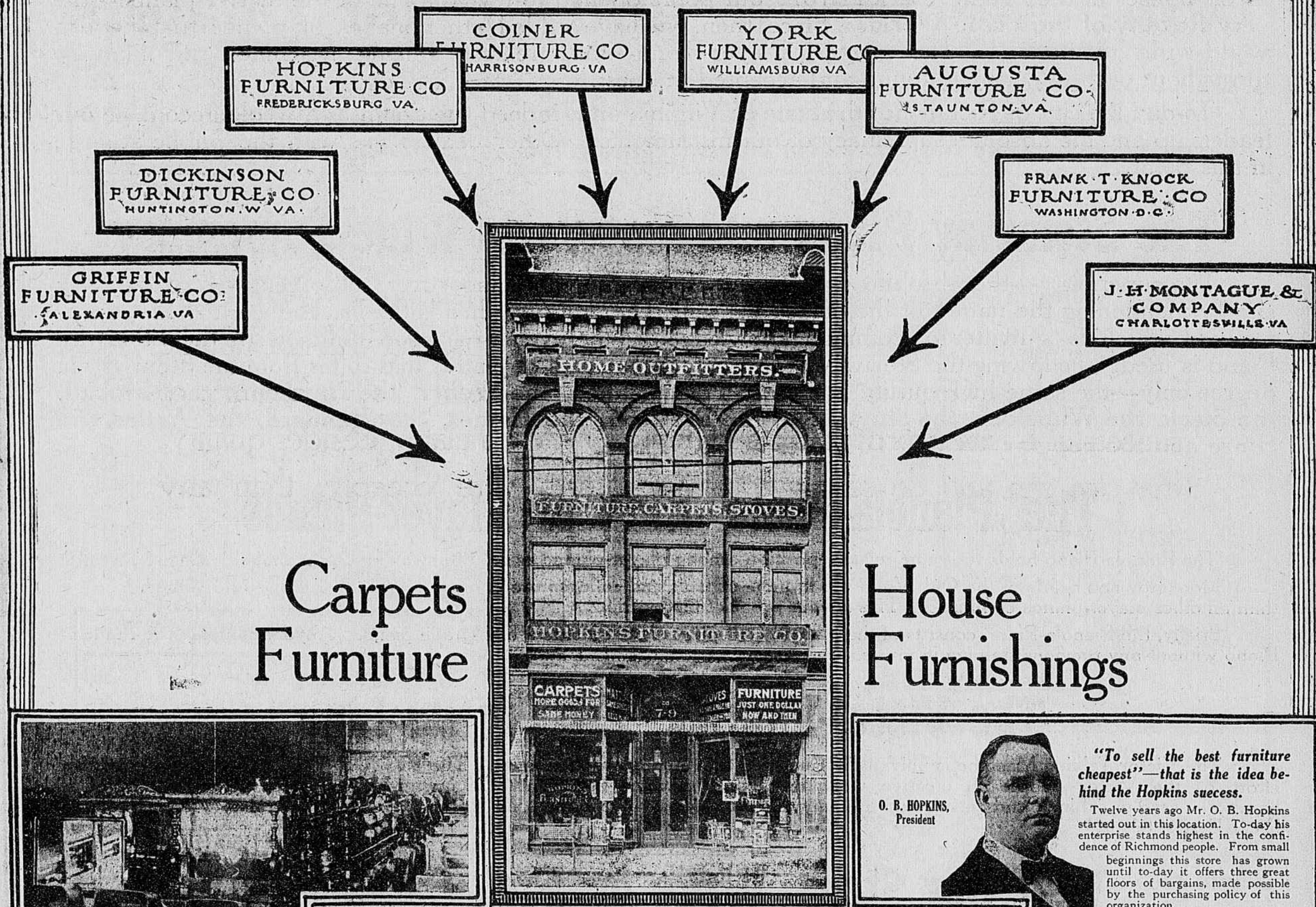


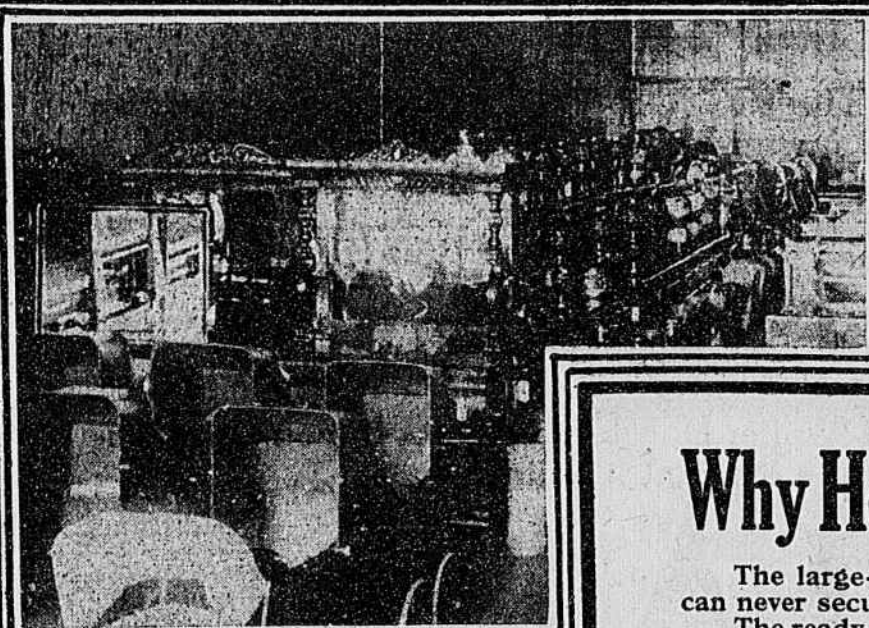
CASH OR CREDIT Hopkins Furniture Co

Backed By the Buying-Power
OF NINE STORES!



Carpets
Furniture

House
Furnishings



One of Our Three Floors of Grand Values

O. B. HOPKINS,
President



"To sell the best furniture cheapest"—that is the idea behind the Hopkins success.

Twelve years ago Mr. O. B. Hopkins started out in this location. To-day his enterprise stands highest in the confidence of Richmond people. From small beginnings this store has grown until to-day it offers three great floors of bargains, made possible by the purchasing policy of this organization.

Every modern device is used to decrease selling-expense, and thereby decrease the selling-price.

We buy for nine stores—not one. We pay cash—we don't have to ask credit. We buy in the largest lots—we secure the big bargains by the most up-to-the-minute methods of buying and merchandising.

These are the bargains you buy when you deal with Hopkins, at Richmond, or any of our other stores. We Can Save You Money on Anything You May Need. Call on Us.

Why Hopkins Can Give the Utmost Value

The large-quantity buyer always gets concessions which his small competitor can never secure.

The ready-cash purchaser of large lots can often pick up bargains that are simply unheard of.

These are the reasons why the Hopkins Furniture Company has overshadowed all competition AS THE CHEAPEST CASH AND CREDIT HOUSE IN RICHMOND TO-DAY.

When we buy we buy Nine Times the Quantity of the ordinary store

We have the capital and facilities for handling the largest lots of Furniture and House Furnishing Goods when manufacturers are hard up and want to sell—at any price.

Come to one of the Hopkins stores for your next purchase. Get our prices. Inspect our assortments. Satisfy yourself that you are making every dollar you spend secure the very utmost in value, style and satisfaction.

7 & 9 WEST BROAD ST